

## ORDER



**Orders**  
**Order / Rev:** 698756  
**Alt Order #:** 06227071  
**Product Desc:** REPUB JEWISH COALITI  
**Estimate:**  
**Flight Dates:** 09/17/12 - 10/14/12  
**Original Date / Rev:** 10/02/12 / 10/02/12  
**Order Type:** Political

WKYC

**Primary AE:** Joe Knauer  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Jamestown Associates/ POL  
**Buying Contact:**  
**Billing Contact:**  
 5 Mapleton Avenue  
 Princeton, NJ 08540

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Republican Jewish Coalition  
**Demographic:** A25-54  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	77	\$118,400.00	\$100,640.00
10/01/12	10/14/12	52	\$118,400.00	\$100,640.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	77	\$118,400.00	\$100,640.00	0.00
October 2012	52	\$118,400.00	\$100,640.00	0.00
<b>Totals</b>	<b>129</b>	<b>\$236,800.00</b>	<b>\$201,280.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKYC	10/01/12	10/12/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MTWTF--	:30	3	\$650.00	P-3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--			3			\$650.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--			1			\$650.00		0.00			
N 2	WKYC	10/01/12	10/02/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MT-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----			2			\$1,200.00		0.00			
N 3	WKYC	10/01/12	10/02/12	M-F 7-9a Today Today Show	CM	7a-9a	MT-----	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----			2			\$1,800.00		0.00			
N 4	WKYC	10/01/12	10/12/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--			3			\$800.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--			1			\$800.00		0.00			
N 5	WKYC	10/01/12	10/12/12	M-F 10-11a TODAY SHOW	CM	10a-11a	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--			3			\$250.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--			1			\$250.00		0.00			

Order / Rev: 698756  
 Alt Order #: 06227071  
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition  
 Product Desc: REPUB JEWISH COALITI  
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WKYC	10/01/12	10/07/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	MTWTFSS	:30	5	\$2,500.00	P-3	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTFSS		2			\$2,500.00		0.00				
N 7	WKYC	10/01/12	10/07/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTFSS		2			\$3,500.00		0.00				
N 8	WKYC	10/01/12	10/14/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	MTWTFSS	:30	5	\$2,400.00	P-3	0.00	NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTFSS		3			\$2,400.00		0.00				
	Week:	10/08/12	10/14/12	MTWTFSS		1			\$2,400.00		0.00				
N 9	WKYC	09/22/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S-		1			\$1,400.00		0.00				
	Week:	09/24/12	09/30/12	-----S-		1			\$1,400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	2	NKYC	09/24/12-09/30/12	SAT TDY		7a-9a	-----Sa--	:30	<del>(\$1,400.00)</del>	0.00	NM				
	See MG 10.5,10.6 [Programming change....Kids airing]														
N 10	WKYC	09/22/12	10/14/12	SS 9-1030a Channel 3 News 9am Sa/Su	CM	9a-1030a Sa/Su	-----SS	:30	1	\$1,200.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----SS		1			\$1,200.00		0.00				
	Week:	09/24/12	09/30/12	-----SS		1			\$1,200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	2	NKYC	09/24/12-09/30/12	SS 9-1030a		9a-1030a Sa/Su	-----SaSu	:30	<del>(\$1,200.00)</del>	0.00	NM				
	See MG 10.5,10.6														
	5	NKYC	09/26/12-09/26/12	M-F 730-8p		730-8p	--W-----	:30	<del>(\$1,800.00)</del>	0.00	NM				
	Ⓜ Credited [revised order. lines added]														
	6	NKYC	09/21/12-09/21/12	M-F 4-5p		4p-5p	-----F----	:30	\$800.00	0.00	NM				
	Ⓜ MG for 9.2,10.2														
	Week:	10/01/12	10/07/12	-----SS		1			\$1,200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	3	NKYC	10/01/12-10/07/12	SS 9-1030a		9a-1030a Sa/Su	-----SaSu	:30	<del>(\$1,200.00)</del>	0.00	NM				
	Credited														
	Week:	10/08/12	10/14/12	-----SS		1			\$1,200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	4	NKYC	10/08/12-10/14/12	SS 9-1030a		9a-1030a Sa/Su	-----SaSu	:30	<del>(\$1,200.00)</del>	0.00	NM				
	Credited														
N 11	WKYC	09/23/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S		1			\$1,600.00		0.00				
	Week:	09/24/12	09/30/12	-----S		1			\$1,600.00		0.00				
12	WKYC	09/19/12	09/21/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	--WTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	--WTF--		5			\$650.00		0.00				
13	WKYC	09/17/12	09/21/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	--WTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	--WTF--		5			\$1,200.00		0.00				
14	WKYC	09/19/12	09/21/12	M-F 7-9a Today Today Show	CM	7a-9a	--WTF--	:30	5	\$1,800.00	P-3	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	--WTF--		5			\$1,800.00		0.00				

Order / Rev: 698756  
 Alt Order #: 06227071  
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition  
 Product Desc: REPUB JEWISH COALITI  
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WKYC	09/19/12	09/21/12	M-F 9-10a Today II Today Show II	CM	9a-10a	--WTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$800.00			0.00			
16	WKYC	09/19/12	09/21/12	M-F 10-11a TODAY SHOW	CM	10a-11a	--WTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$250.00			0.00			
17	WKYC	09/19/12	09/23/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	--WTFSS	:30	5	\$2,500.00	P-3	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTFSS		5			\$2,500.00			0.00			
18	WKYC	09/19/12	09/23/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	--WTFSS	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTFSS		2			\$3,500.00			0.00			
19	WKYC	09/24/12	09/24/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$650.00			0.00			
20	WKYC	09/24/12	09/24/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$1,200.00			0.00			
21	WKYC	09/24/12	09/24/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$1,800.00			0.00			
22	WKYC	09/24/12	09/24/12	M-F 9-10a Today II Today Show II	CM	9a-10a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$800.00			0.00			
23	WKYC	09/24/12	09/24/12	M-F 10-11a tODAY SHOW	CM	10a-11a	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$250.00			0.00			
24	WKYC	09/24/12	09/24/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$2,500.00			0.00			
25	WKYC	09/24/12	09/24/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$3,500.00			0.00			
26	WKYC	09/27/12	09/28/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---TF--	:30	4	\$650.00	P-3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---TF--		4			\$650.00			0.00			
27	WKYC	09/27/12	09/28/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	---TF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---TF--		4			\$1,200.00			0.00			
28	WKYC	09/27/12	09/28/12	M-F 7-9a Today Today Show	CM	7a-9a	---TF--	:30	4	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---TF--		4			\$1,800.00			0.00			
29	WKYC	09/27/12	09/28/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---TF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 698756  
 Alt Order #: 06227071  
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition  
 Product Desc: REPUB JEWISH COALITI  
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	WKYC	09/27/12	09/28/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---TF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$800.00		0.00			
30	WKYC	09/27/12	09/28/12	M-F 10-11a TODAY SHOW	CM	10a-11a	---TF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$250.00		0.00			
31	WKYC	09/27/12	09/30/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	---TFSS	:30	4	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TFSS		4				\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/24/12-09/30/12		EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	---ThFSaSu	:30		<del>(\$2,500.00)</del>		0.00	NM		
	See MG 31.5 [Prgm Change] ryder cup														
2	NKYC	09/24/12-09/30/12		EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	---ThFSaSu	:30		<del>(\$2,500.00)</del>		0.00	NM		
	See MG 32.2,32.3														
3	NKYC	09/24/12-09/30/12		EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	---ThFSaSu	:30		<del>(\$2,500.00)</del>		0.00	NM		
	See MG 32.2,32.3														
4	NKYC	09/24/12-09/30/12		EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	---ThFSaSu	:30		<del>(\$2,500.00)</del>		0.00	NM		
	See MG 32.2,32.3														
5	NKYC	09/24/12-09/30/12		EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	-----Su	:30		\$2,500.00		0.00	NM		
	Ⓜ MG for 31.1 09/29														
32	WKYC	09/27/12	09/30/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	---TFSS	:30	1	\$3,500.00	P-3	0.00	NM	2	\$13,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TFSS		1				\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/24/12-09/30/12		Nightly News		M-Su 6:28p-7p	---ThFSaSu	:30		<del>(\$3,500.00)</del>		0.00	NM		
	See MG 32.2,32.3														
2	NKYC	09/24/12-09/30/12		Browns Football-NFL Net		Browns Football	---Th----	:30		\$12,500.00		0.00	NM		
	Ⓜ MG for 36.6,31.3,31.2,31.4,32.1 [combine and upgrade]														
3	NKYC	09/24/12-09/30/12		Post NFL News		Various	-----Su	:30		\$900.00		0.00	NM		
	Ⓜ MG for 36.6,31.3,31.2,31.4,32.1 [combine and upgrade]														
33	WKYC	09/27/12	09/27/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/24/12-09/30/12		M-F 730-8p		730-8p	---Th----	:30		<del>(\$1,800.00)</del>		0.00	NM		
	See MG 33.2 [Prgm Change] no ET due to Browns														
2	NKYC	09/27/12-09/27/12		M-F 7-730p		7-730p	(7:30 PM-8:00 PM)---Th-----	:30		\$1,800.00		0.00	NM		
	Ⓜ MG for 33.1 09/27														
34	WKYC	09/19/12	09/23/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	--WTFSS	:30	5	\$2,400.00	P-3	0.00	NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTFSS		5				\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NKYC	09/17/12-09/23/12		LN (M-Su)		11P-1135P	--WThFSaSu	:30		<del>(\$2,400.00)</del>		0.00	NM		
	See MG 34.6 [wrong inventory code]														
6	NKYC	09/23/12-09/23/12		Post NFL News		Various	-----Su	:30		\$2,400.00		0.00	NM		
	Ⓜ MG for 34.3 09/23 nfl late run														
35	WKYC	09/24/12	09/24/12		CM	11-1135p	M-----	:30	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00

Order / Rev: 698756  
 Alt Order #: 06227071  
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition  
 Product Desc: REPUB JEWISH COALITI  
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11-1135p Channel 3 News at 11p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$2,400.00		0.00						
36	WKYC	09/27/12	09/30/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	---TFSS	:30	4	\$2,400.00	P-3	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---TFSS	4		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NKYC	09/24/12-09/30/12		LN (M-Su)		11P-1135P	---ThFSaSu	:30		<del>(\$2,400.00)</del>		0.00	NM		
See MG 36.5,36.6 [Prgm Change]															
4	NKYC	09/24/12-09/30/12		LN (M-Su)		11P-1135P	---ThFSaSu	:30		<del>(\$2,400.00)</del>		0.00	NM		
See MG 36.5,36.6 [Prgm Change]															
5	NKYC	09/24/12-09/30/12		Post NFL News	Various		-----Su	:30		\$2,400.00		0.00	NM		
Ⓜ MG for 36.4,36.2															
6	NKYC	09/24/12-09/30/12		Post NFL News	Various		---Th----	:30		<del>(\$2,400.00)</del>		0.00	NM		
Ⓜ See MG 32.2,32.3															
N37	WKYC	10/03/12	10/12/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MTWTF--	1:00	2	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	1		\$1,300.00		0.00						
Week:		10/08/12	10/14/12	MTWTF--	2		\$1,300.00		0.00						
N38	WKYC	10/03/12	10/12/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MTWTF--	1:00	2	\$2,400.00	P-3	0.00	NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	2		\$2,400.00		0.00						
Week:		10/08/12	10/14/12	MTWTF--	2		\$2,400.00		0.00						
N39	WKYC	10/03/12	10/12/12	M-F 7-9a Today Today Show	CM	7a-9a	MTWTF--	1:00	2	\$3,600.00	P-2	0.00	NM	4	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	2		\$3,600.00		0.00						
Week:		10/08/12	10/14/12	MTWTF--	2		\$3,600.00		0.00						
N40	WKYC	10/03/12	10/12/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MTWTF--	1:00	2	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	1		\$1,600.00		0.00						
Week:		10/08/12	10/14/12	MTWTF--	2		\$1,600.00		0.00						
N41	WKYC	10/03/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10a-11a	MTWTF--	1:00	2	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	1		\$500.00		0.00						
Week:		10/08/12	10/14/12	MTWTF--	2		\$500.00		0.00						
N42	WKYC	10/03/12	10/14/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	MTWTFSS	1:00	2	\$5,000.00	P-2	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTFSS	2		\$5,000.00		0.00						
Week:		10/08/12	10/14/12	MTWTFSS	2		\$5,000.00		0.00						
N43	WKYC	10/08/12	10/14/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	1:00	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTFSS	1		\$7,000.00		0.00						
N44	WKYC	10/03/12	10/14/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	MTWTFSS	1:00	1	\$4,800.00	P-3	0.00	NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTFSS	1		\$4,800.00		0.00						
Week:		10/08/12	10/14/12	MTWTFSS	2		\$4,800.00		0.00						
N45	WKYC	10/06/12	10/06/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	1:00	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00

Order / Rev: 698756  
 Alt Order #: 06227071  
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition  
 Product Desc: REPUB JEWISH COALITI  
 Estimate:

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N45	WKYC	10/06/12	10/06/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	1:00	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1		\$2,800.00		0.00					
N46	WKYC	10/13/12	10/14/12	SS 9-1030a Channel 3 News 9am Sa/Su	CM	9a-1030a Sa/Su	-----S-	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		1		\$2,400.00		0.00					
N47	WKYC	10/07/12	10/07/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	1:00	1	\$3,200.00	P-3	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S		1		\$3,200.00		0.00					
													Totals	129	\$236,800.00